

Ready for your Close-Up?

Enlist Frédéric Fekkai Salon to whip your hair into picture perfect shape

Words by Vanessa Pascale



Frédéric Fekkai *knows* hair. During his almost-four-decade tenure, the French hair stylist has solidified himself as a hair-guru-to-the-stars, released several popular hair care collections and owns a list of exclusive salons in prime locations like, St. Barths, Connecticut (Greenwich), California (Los Angeles), New York (three salons in Manhattan), Texas (Dallas), and Florida (Palm Beach). Simply breathe his esteemed appellation, as I did when I mentioned my first hair appointment at his namesake salon, and you will hear people sing his praise.

Opened in 2004, the Frédéric Fekkai Salon and Spa in Palm Beach is nestled inside the historic and elegant Brazilian Court Hotel. Guests are treated to first-class service in the 1,600 square-foot salon, which includes ten stations and two treatment rooms. In addition to hair services, there is a menu of luxurious treatments available, including massage, reflexology, waxing, nails, make-up application, bridal services, facials, peels, packages, and gift cards. For your sipping pleasure, you can indulge in bubbly champagne, or as I chose, my own piping-hot pot of peppermint tea, among other refreshing beverage options.

The talented technicians in Palm Beach divide their time between here and NYC during peak season. I felt completely at ease leaving my hair in my knowledgeable master stylist's hands to decide what should be done with my grown-out, highlighted locks. He decided to update my tresses a bit by brightening the front more, toning down the top, and beginning my highlights lower. He painted on the bleach and separated my strands with the saran wrap – a new process to me as I'm used to my locks being wrapped in foil. During my entire appointment, my stylist's assistant

ensured that I was comfy and attended to. A few hours later, after a blowout by another stylist, my hair was comparable to what you see on magazine covers: bouncy, gorgeous, and the perfect shade. The whole procedure, which also included a conditioning treatment, cost a few hundred dollars, but it is definitely well worth the money. I've never received more compliments on the color of my highlights. My first Fekkai experience was heavenly and I highly recommend that you check out the salon yourself.

Frédéric Fekkai Salon and Spa in Palm Beach is located inside the Brazilian Court Hotel at 301 Australian Avenue Palm Beach, FL 33480. To make an appointment, call: 561-833-9930 / www.fekkai.com

Pick up the new Soleil Collection

Frédéric Fekkai recently unveiled his newest collection, Soleil, inspired by St. Barth's summer hair. The Soleil Collection captures the nourishment of the sun and its radiant glow. Created as a three-step regimen, Soleil is infused with rich sunflower seed oil to address hair needs before and after basking in the sunshine and anytime you want sexy, summer hair. The four-product collection includes a Pre-sun Hair Mist, After Sun Crème, Wave Spray to create beautiful tousled, beachy waves while protecting your locks from the sun, and lovely smelling Hair Fragrance Mist that can be used individually or together in order to protect, strengthen and nourish sun exposed hair. **ML**

